



Giving gospel access to
people who have never
heard of Jesus before.



JACOB SMITH
President/COO

DAVID JOANNES
Founder/CEO

ABOUT WITHIN REACH GLOBAL

Within Reach Global is a non-profit Christian organization passionate about reaching unreached people groups in the 10/40 Window with the gospel of Jesus Christ.

For more than two decades, we've seen over 95,000 evangelistic encounters and 75 churches planted in the spiritual dead zones of gospel access. There are no churches, Bibles, or missionaries in these places, and no opportunity to hear about the message of Jesus Christ. We're working to change that.

With a strong focus on raising up indigenous missionaries who take the good news to their own people, compassion ministries, evangelism, discipleship, and church planting are of utmost priority. We believe God's grace is meant for every nation, tribe, people, and language group, and Within Reach Global exists to extend this unearned privilege to people waiting for a witness of the gospel.



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A lack of gospel access is the greatest injustice known to humankind.

Right now, more than 2 billion people have yet to hear the name of Jesus globally. At Within Reach Global, all our efforts are focused on winning these souls to Christ.



THE ACCESS CAMPAIGN

A new base of operations in Chiang Mai, Thailand.

Recognizing that millions still live without access to the good news of Jesus Christ, we are increasing the future impact with plans for a new base of operations. This campus will create a massive spike in the number of short-term teams, interns, staff, and indigenous missionaries who will reinforce the largest advancement of gospel access in Thailand's history, extending into the 10/40 Window.

The campaign's overarching goal of gospel access is achieved through three objectives:

Advancement - Training - Self-Sustainability

Unbelievably, a mere

0.77%

OF THAILAND'S POPULATION CALL THEMSELVES CHRISTIANS.

95% of Thai people are Buddhist and over 60 million people have never heard the gospel message.

However, only

1 in 300

MISSIONARIES WORK IN AREAS
THAT DON'T HAVE GOSPEL ACCESS.

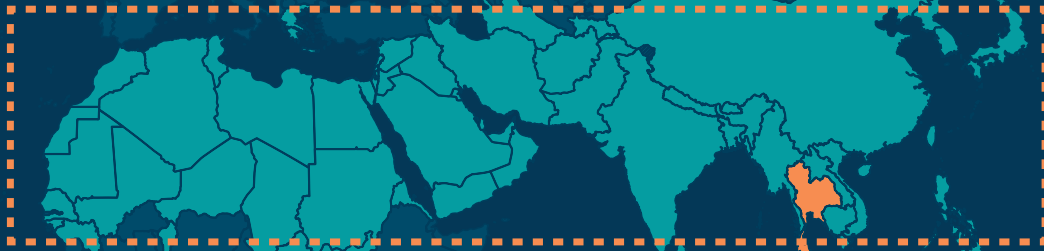
The majority serve in places where people have multiple opportunities to find Christ.



THIS CLASSIFIES THAILAND AS A GOSPEL DEAD ZONE

With partners like you, Within Reach Global will be the first to bring the gospel to those who have yet to hear.

THE 10/40 WINDOW



5,626

unreached people groups live
in the 10/40 Window = 3.14 billion people

1828 ————— 1850 ————— 1900
First missionaries arrive in Thailand; 0.00% Christian

For every
\$100 given
to missions, only



goes here



82% of the world's
poor live here

1/300

missionaries serve here





50%

of world's population lives within 3 hour plane ride of Chiang Mai, Thailand

With a 95% Buddhist population,

THAILAND

is the only 10/40 Window country with religious freedom protected by the constitution.



“And how can [unreached peoples] believe in him if they have never heard about him? And how can they hear about him unless [missionaries] tells them?”
Romans 10:14



97%

of the people here are unreached

1950

2000

2022

0.77% Christian today



194 YEARS
of missionary work

Only
0.77%
of Thailand is Christian

Despite this lack of gospel access, they are within reach.

HOW WE COMBAT GOSPEL POVERTY

Compassion Ministries

With great compassion and charity, we seek to make the gospel the primary message of all our outreach endeavors.

Evangelism

Our faith in God and trust in his word compels us to take the gospel to the unreached.

Discipleship

Our rich history of training indigenous believers creates a legacy of nextgen missionaries.

Church Planting

Our ultimate goal is to set in motion indigenous missionary movements among the unreached.

Other programs include Business as Missions (BAM), Justice Advocacy, Short-Term Mission Trips, Gap-Year Internship, Early Childhood Education, Leadership Training, Disciple Making Movement (DMM), Children's Ministry, Disaster Relief, Medical Assistance, and Teaching English as a Foreign Language (TEFL).





Meet a Few of Our Indigenous Missionaries

YELLOW JESUS

Underground Evangelist and Indigenous Team Leader

Zhang Rong is a passionate Chinese church planter, expert evangelist, and humble missionary to Asia's most vulnerable unreached peoples. He's served for years in Myanmar's meth production and human trafficking epicenters, where Burma's ongoing civil war and political unrest ensues. After seeing the immense pain caused by drugs, prostitution, and poverty, Zhang Rong and his wife opened their home to foster and adopt abandoned children. The rescue of infant Yuyu from the black market led to an entire community transformation where Zhang Rong got his nickname: "Yellow Jesus"—an endearing term given because of how he mirrored the likeness of Jesus. Zhang Rong has been instrumental in planting more than 25 churches in the spiritual dead zones of gospel access and continues to trailblaze new pathways among unreached people groups.



BRIGHT EYES

Children and Orphan Ministry Leader

Bright Eyes is a mother figure to China's orphaned and underprivileged children. Etched in the scars on her wrists is an ashes-to-beauty story unlike any other you've ever heard. She grew up in a fatherless home with a mother who was addicted to gambling. When their possessions were lost to bad bets, sadness seeped into the Chinese girl's heart. God led Bright Eyes to a Within Reach Global English Corner on her college campus after failed suicide attempts, and everything changed when she heard about Jesus for the first time. She found new purpose in selfless ministry to dozens of neglected orphans and underprivileged children sleeping in the mud behind abandoned shacks in her hometown. Today, Bright Eyes ministers to more than 2,000 kids who live throughout 75 villages. Despite persecution and government pressure, she's joyfully raising up young followers of Jesus who are transforming their communities with the life-changing power of the gospel.



BROTHER JOHN

Persecuted Church Planter and Pastor

Give Brother John six months in a difficult area known for its opposition to the gospel and governmental persecution of Christians, and he'll plant a church with a devoted affection for Jesus. This humble, joy-filled servant in his early fifties is a happily married husband and father of two children. His deep love for people is most acutely expressed when sharing about Jesus, raising disciples, and pastoring newly planted churches. However, his Christ-like witness led to severe persecution and spiritual attacks: angry mobs beat him, plainclothes police followed him, a car accident left him toothless, and torrential rains destroyed the family's ramshackle home. But each of these attacks only served to embolden Brother John's evangelistic fervor. A broad smile can always be seen on his face as he sets out to share the gospel with another unreached community.

These people are Within Reach Global's legacy.

When you give to the Access Campaign, it's more than mere bricks and mortar. It's you equipping the next generation of frontier missionaries just like them.



THE FUTURE OF GOSPEL ACCESS

LOCATED IN CHIANG MAI,
NORTHERN THAILAND

Budget Goal:

\$1.9 Million

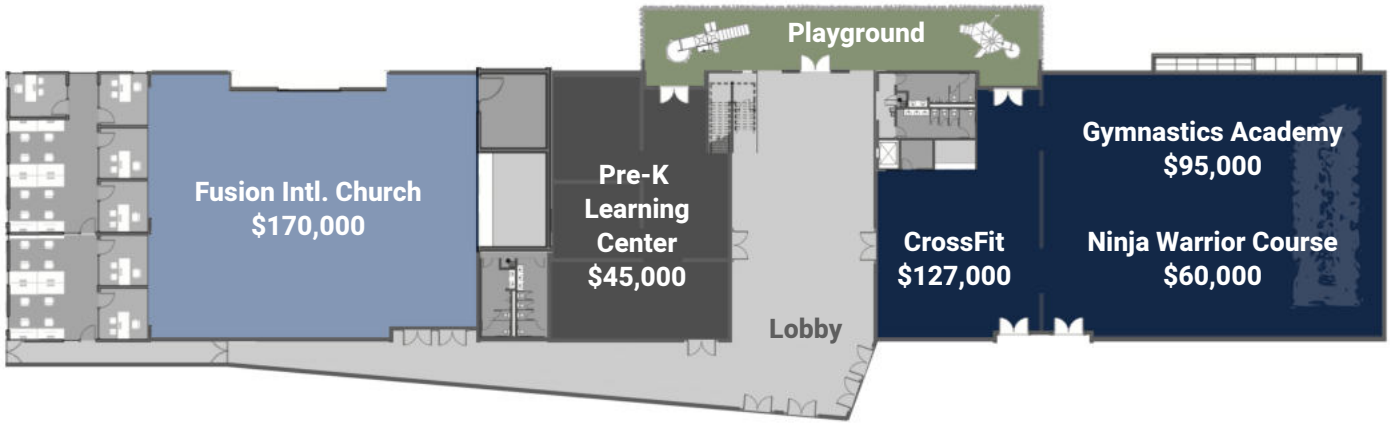
Learn more at:
accesscampaign.org

KEY FEATURES

- Fusion International Church ✓
- Leadership Training Center ✓
- School of Worship Arts ✓
- School of Media Arts ✓
- 24-Hour Prayer Room ✓
- Cell Group Discipleship Network ✓

CAPITAL-GENERATING FEATURES

- Pre-K Learning Center ✓
- Gymnastics Academy ✓
- Ninja Warrior Course ✓
- CrossFit Gym ✓



1. LAND LEASE

\$100,000

We have already located the land and must begin by signing a 10-year lease. This initial stage includes the first 2 years of rent and helps kick off the entire project.

2. CONSTRUCTION

\$1,000,000

We are working with Point Grey Group, one of the largest real estate companies in Northern Thailand with an award-winning in-house team of architects, designers, contractors, and engineers. The entire project will take 9 months to complete.

3. FUSION CENTER

\$408,000

The Fusion Center links the space, resources, and connections with nextgen missionaries, leaders, and influencers to equip them for successful evangelism, discipleship, and church planting efforts. This facility is comprised of a multi-ethnic church that seats 400+ people with International, Thai, and Chinese services; leadership training; School of Worship and Media Arts; TEFL; Daycare Center; and the Within Reach Global offices.

4. SIAM SPORTS CENTER

\$392,000

The Siam Sports Center creates self-sustainability for the entire base of operations while generating the capital for funding our next wave of Thai church planters. The center is a one-of-a-kind athletic facility encompassing three high-demand programs: Chiang Mai's first Ninja Warrior course, CrossFit, and gymnastics center, all operating as Business as Mission (BAM) models.

FEATURE ITEMS

Fusion Intl. Church	\$170,000
School of Worship Arts	\$10,000
School of Media Arts	\$30,000
High School Ministry	\$20,000
Pre-K Learning Center	\$45,000
Gymnastics Academy	\$95,000
Ninja Warrior Course	\$60,000
CrossFit Gym	\$127,000

BONUS FEATURE: THE FUSION TRUCK

\$110,000

The Fusion Truck is a large semi trailer stage with hydraulic wing for open-air evangelistic events. This vehicle adds a mobile element to the Access Campaign, allowing us to impact unreached people through youth and children's events, sports ministry, and leadership training.



WHY THE ACCESS CAMPAIGN NOW?

RIPE HARVEST

In the last ten years in Thailand, more people have come to Christ than in all the previous 183 years (since the first protestant missionaries arrived) combined. We must act now because the harvest is riper than it's ever been, as every passing day, the gospel dead zone expands.

READY WORKERS

Committed indigenous leaders are waiting on stand-by for opportunities to serve in ministry when the WRG base launches. It is imperative that we don't lose momentum with these newly formed relationships and laborers for the harvest.

MAX CAPACITY

We are currently operating at full capacity in our ability to evangelize, disciple, and church plant. We're unable to facilitate more ministry without adequate space and control of facility ownership. The new development will ease security concerns, planning, travel, scheduling, and overhead while creating new streams of ministry, extending the gospel's reach.

REAL COMPETITION

A strong Buddhist foothold and rising Muslim influence threaten to steal Thai souls away from God's kingdom. Similarly, Mormon and Jehovah's Witness evangelistic plans to make new converts jeopardize the witness of authentic Christian missionary efforts. We need to act now to pen the future of gospel presence on the blank slate of ready Thai hearts.

SECURE INVESTMENT

Thailand is the only country in the 10/40 Window with religious freedom protected by the constitution, securing your investment into Within Reach Global. Additionally, the land value in Thailand has significantly increased annually for more than 30 consecutive years.

MINISTRY SUSTAINABILITY

It is essential that we expedite the construction plans of high-demand entities operating through BAM business models to generate capital and self-sustainability, open new community outreach opportunities, and launch greater ministry.



The Access Campaign's success depends on our relationship with generous donors like yourself, who share the same missional DNA and passion for the lost. Together we will grow a network of nextgen missionaries who will fulfill the Great Commission mandate.

You've heard the WRG stories of front lines pioneers risking everything for the sake of the gospel. Through your generous gift, you partner directly with them in making Jesus known.

The legacy you leave has less to do with what you accomplish than what you set in motion. Journey with us to fulfill the dream of gospel access among the people of the 10/40 Window.

Access >>>
C A M P A I G N

A Smarter Way To Give

By donating long-term, appreciated assets such as stocks, real estate, and business interests before the sale, you can reduce taxes and capitalize your impact among the unreached.



Cash Gifts

Checks, credit cards, and wire transfers



Matching Gifts

Employer sponsored and corporate matching gift programs



Appreciated Securities

Stocks, bonds, and mutual funds



Real Estate

Oil and gas mineral and royalty interest, land, houses, or other properties



Business Interests

Ownership in closely-held businesses, LPs, LLCs, or S-Corp



Personal Property

Royalties, copyrights, patents, or precious metals like gold



Retirement Plans

401Ks, IRAs, or pension plans



Memorial & Honorary Gifts

A meaningful way to remember a loved one by giving on their behalf



National Christian
FOUNDATION®



TrustBridge
global network member



All cash giving is directed to Within Reach Global Inc. All non-cash giving is directed to the Within Reach Global Single-Charity Fund at National Christian Foundation in partnership with TrustBridge Global.

For general inquiries, please contact the Access Campaign Manager, Mark Tawlks.

For smart giving opportunities, please contact NCF Generosity Ambassador, Georgia, Matthew Hendley.

For all giving opportunities and updated information about the Access Campaign, please visit:

accesscampaign.org

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