



Dear Applicant,

We're thrilled by your interest to reach unreached people groups with us!

Over the last two decades, Within Reach Global has addressed Gospel poverty through faith-sharing, disciple-making, and church planting among unreached people groups.

Recognizing that millions still live without access to the good news of Jesus Christ, the ministry is now broadening its reach with plans for a new base of operations in Chiang Mai, Thailand. This campus will create a massive spike in the number of short-term teams, interns, staff, and indigenous missionaries who will reinforce the largest advancement of Bible and Gospel access in Thailand's history, extending into the 10/40 Window.

In this season of rapid expansion, we have a number of roles that must be filled by like-minded Christian individuals. We believe God wants to use you to bring long-lasting change in the world. He's gifted you in unique ways, and we want to help you thrive in your passions, purpose, and skillsets.

Thank you for prayerfully considering a position at Within Reach Global. You want your life to count for eternity. We do too. So let's start the process!

Sincerely,

The Within Reach Global team

A decorative graphic at the bottom of the page consists of several overlapping, wavy bands in shades of teal and brown, creating a sense of movement and depth.

**WITHIN REACH GLOBAL**

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**Website:** [withinreachglobal.org](http://withinreachglobal.org) **Email:** [info@withinreachglobal.org](mailto:info@withinreachglobal.org)

## Creative Team Director

Department // Creative

**MAIN AREAS OF FOCUS:** Managing all WRG creative branding and materials including social media content, mass email communications, brochures & marketing materials, visual content for presentations and conferences, and the design of the WRG website. Leads a creative arts program.

**LOCATION:** Chiang Mai, Thailand.

### JOB HIGHLIGHT

The Creative Team Director is responsible for the creative content of WRG and the team of Graphic Designers and Web Designers, as well directs a creative arts program designed to develop these skills among the emerging church of Thailand.

### JOB SUMMARY

This position will work closely with the COO to maintain the image and brand of WRG in a fast changing creative environment. This position is will require an ability to multi-task several ongoing projects and sync them together to create and maintain a unified WRG brand for the NGO as well as its businesses.

### YOU WILL BE RESPONSIBLE FOR...

- ◆ Increasing the audience of WRG on Social Media platforms.
- ◆ Creating all written and visual content for these platforms.
- ◆ Creating and publishing reoccurring mass emails within MailChimp and in conjunction with the WRG CRM.
- ◆ Creating the visual content for STM, Internship, and Staff information packets.
- ◆ Creating brochures and marketing materials as needed.
- ◆ Assisting with the design of the WRG webpage.
- ◆ Maintaining the WRG brand ministry and business wide.
- ◆ Managing a creative arts program designed to teach design skills to the local church.

### YOU MUST HAVE...

- ◆ Undergraduate degree in design and/or marketing
- ◆ Your own computer and design software
- ◆ Strong knowledge and history using design programs
- ◆ Outstanding Christian character with a dedicated relationship with Jesus.

### **YOU WILL BE SUCCESSFUL IF...**

- ◆ You like to create the look and feel of an organization from a visual perspective
- ◆ Are a team player who loves to brainstorm ideas from concept through to reality
- ◆ Are driven with a strong independent work ethic
- ◆ You want to see missions made relevant through design
- ◆ Have a passion for the lost and connecting people with their calling through relevant materials a visuals

### **REPORTS TO COO**

### **COMPENSATION & BENIFITS:**

- ◆ All WRG positions are volunteer missionary roles. Personal salary is to be self-fundraised. Each new staff member will complete training on how to build a personal support team.
- ◆ Weekly spiritual formation and team building.
- ◆ Holidays, days off, sick leave, and other standard policies according to the WRG Staff Manual.

### **TEAM OVERVIEW**

The Creative Team Director is the central hub of this department. It is not up to the manager to come up with and initiate all the projects, but to lead a team from discovery and development through to execution. The Creative Team Director is one who can identify talent and coordinate efforts based upon skill to initiate and maintain WRG branding and OGSM goals.

### **ORGANIZATIONAL OVERVIEW**

Within Reach Global is a growing environment that is focused on reaching the unreached in the 10/40 window with the Gospel of Jesus Christ. All our efforts are aimed to create more ministry outlets to those that have never heard. We are a team based work environment looking for skilled individuals who have a heart for the unreached.

### **PLEASE ATTACH...**

- ◆ Cover Letter (*required*)
- ◆ Resume/CV (*required*)
- ◆ Portfolio Link (*required*)

### **NEXT STEPS...**

- ◆ Please email your cover letter and resume to [careers@withinreachglobal.org](mailto:careers@withinreachglobal.org).
- ◆ We will review your resume and notify you if we wish to proceed forward to the application process.

To see other positions offered at Within Reach Global please visit us at [www.withinreachglobal.org/go/#careers](http://www.withinreachglobal.org/go/#careers).